



JOIN STRP SPACEMAKERS!

Join Spacemakers! Brainstorm, experiment and create your own artistic project together with other students and designer-director duo HyperCulture! You will decide what kind of a project it will be. A workshop, a film, a game or, an art installation? Surprise us!

Spacemakers

Spacemakers is STRP's program for students of different ages and studies. Spacemakers is a unique opportunity to be involved in STRP as an organizer, programmer, producer and/or maker. For several months you will work with HyperCulture from your own project space in the centre of Eindhoven. The Spacemakers Hangout is your meeting place and is available every day for you to work, think, and organize!

Theme

As a group you will start by researching a topic that is linked to STRP's annual theme 'An End to Infinity'.

The development of the Internet allows us to communicate very quickly and gives us access to an infinite amount of knowledge and data. Different cultures are melting together, for example because a culture on the other side of the world can be the inspiration for a fashion collection here. In addition, the Internet allows us to live in a digital or virtual world alongside our physical world. A virtual world where we also have an identity and an image. These worlds are also melting together more and more, even though there are contrasts.

In the virtual world things can last forever, but is that desirable? Isn't it more natural to be able to experience a kind of transience there as well? Or does the virtual world offer a nice extra layer to the physical world where impermanence is common and



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visible? In what way can the physical and virtual worlds merge meaningfully and naturally? If you could create an ideal world, part physical and part virtual, to live and work in, what would it look like?

Augmented Reality is a technology that will undoubtedly come up during your research. HyperCulture is also developing a new Augmented Reality artwork within this theme for STRP Festival 2022, which takes place from 6-10 April in the centre of Eindhoven. STRP Spacemakers is therefore also a unique experience to witness this creative process. In this work of art, the material and virtual worlds fuse together as one exciting organic whole. HyperCulture thus demonstrates the transience and limits of the physical world, as the inner city of Eindhoven is experiencing increasing vacancy.

HyperCulture

Floris Vos and Peter van de Riet are two designers who have fused to create HyperCulture, a designer-director duo based in Eindhoven. The meaning of HyperCulture is the natural outcome of living in a digitally connected society capable of rapid communication. They draw inspiration from pop culture, subcultures and ethnic cultures to create visual aesthetics that have a unique narrative. Value and excitement can be created by remixing and re-contextualizing visual languages from different cultures, eras and forms.

[Check out HyperCulture's website!](#)



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What is expected of me and what does participating bring me?

Spacemakers offers young people a unique and educational opportunity to work with artists, designers and youth of different ages, educational levels and fields of study.

We do not ask for specific experiences and knowledge, but rather curiosity, enthusiasm and an open mind. The most important thing is that you are open to discover or learn new things and that you want to share your ideas. Floris Vos, Peter van de Riet and STRP are your guides and mentors throughout the process.

Practical

Project duration	February - June 2022 Exact dates TBD
Total number of hours	160 hours
Average hours per week	6 hours
Meetings	Days and times TBD
Compensation	You will receive a small, hourly compensation for your participation

Curious?

Please contact Shirley Hendrikse if you are interested or if you have any questions. Apply before January 27, 2022 via this [application form](#).

Still having doubts? Just sign up! During an (online) introductory meeting we will further explain the project and discuss what you want to achieve. After that, you can decide whether you want to participate or not.

We look forward to receiving your application!

Shirley Hendrikse
shirley@strp.nl
06 14982414 / 040 2367228
www.strp.nl

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